



# Best.Gift.Ever.

2023/2024 GIFT CATALOGUE

Gifts to help  
feed & nourish  
children



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**FREE CARD**  
with every purchase



Last year  
Canadian Feed The Children  
supporters helped supply

**3,213,457**

**meals** in 133  
high-need communities  
in 5 countries



**15,496 children** received meals  
through schools or after-school centres

**1,049 people** received agricultural  
supplies like seeds, tools, plants, and livestock

**11,738 food hampers** were  
distributed to families

## Choose a Best.Gift.Ever to help children thrive.

When you choose a gift from the Best.Gift.Ever catalogue, you're making a BIG impact in the lives of children and youth in Canada and around the world. The Best.Gift.Ever gift catalogue offers items that are symbolic of the real items provided through Canadian Feed The Children's community-led programs.

**Giving the Best.Gift.Ever is  
as easy as 1-2-3!**

- 1** Pick your gifts
- 2** Place your order
  -  Visit [bestgiftever.org](https://bestgiftever.org)
  -  Call 1-800-387-1221
  -  Mail using the order form enclosed.
- 3** Choose your FREE cards



The Standards Program Trustmark is a mark of Imagine Canada used under licence by Canadian Feed The Children.

When you give a Best.Gift.Ever, your support reaches children and their families and makes sustainable improvements in their lives.

Thank you for choosing the Best.Gift.Ever! Your support is needed now more than ever.

- Improve food security with the gift of school meals, fresh produce boxes and family food boxes.
- Farming and gardens provide nutritious food and sustainable income to improve the lives of children and their families.
- Gifts like school supplies, girls' education, and school fees improve educational outcomes for children.

**Every gift helps children thrive.**



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**2X MATCHED** Look for the 2x symbol to double your gift impact!

**POPULAR** Look for the tags for special gifts!

In the event that funds raised exceed the financial needs of the programs you are supporting, your contribution will be used for related efforts to support children and their families.

# AGRICULTURE



Supporting agriculture helps to improve food security for both families and communities. Gifts like goats and chickens provide families with nutrition and a stable source of income.

## GOAT \$80

POPULAR

For protein and income, consider the impact of giving the gift of a goat! These hardy animals are easy to care for, breed quickly, and are an excellent source of income for families. Goats are a great starting point for growing a herd that will support a family for years to come. This gift will help provide a farming family with a healthy goat through a local pass-a-long program and includes a veterinarian check-up.



POPULAR

## CHICKENS \$25

Three chicks grow up to lay 1,000 eggs a year - a reliable source of food and income that families can count on. This gift provides a family with healthy and vaccinated chickens to start a coop.



2X MATCHED

POPULAR

## CHICKENS FOR A COMMUNITY \$75

In remote communities in Canada's North the high cost of food makes it challenging to keep a family fed with healthy meals. This is especially difficult during winter months when some communities are only accessible by air. This gift provides funding to Indigenous communities to maintain a chicken coop and buy chicken feed to support a sustainable food source for the entire community.



## SHEEP \$65

Sheep are hardy sources of protein that become essential assets and bring in sustainable income. This gift provides a family with a sheep and veterinarian care as part of a pay-it-forward program to help build their flock, increase their family income, and improve food security.



## START A FAMILY FARM \$299

Fill the barnyard with livestock and empower a woman with skills and techniques to grow fruit, veggies, and healthy herds of animals. Her family and community reap the benefits, as she contributes to building a better world. This gift includes livestock through a local breeding program, animal care and gardening training, and garden tools.



2X MATCHED

NEW

## PIGLET \$50

Pigs are an easy and affordable animal to farm, which makes them a good choice to supply affordable protein. Your gift will provide animals, training and care to a teaching farm in an Indigenous community in Canada to provide youth with the opportunity to learn about farming and the community with a sustainable food source.

# CHILDREN IN CANADA



## MATCHED GIFTS

2X MATCHED

Thanks to the generous support from the Sprott Foundation all gifts in this section will be matched up to \$100,000.



Give a gift at home in Canada! Gifts like nutritious meals and community gardens help Indigenous children and families access the food they need and stay connected with their traditions.

## SCHOOL MEALS \$75

2X MATCHED

POPULAR

A nutritious meal helps refuel for better learning! Your contribution to school nutrition programs helps to improve educational outcomes and increases food security for children. This gift provides one month of school meals for an Indigenous child in Canada.



2X MATCHED

NEW

## FOOD PRODUCTION & PRESERVATION \$25

Food preservation helps to increase food security by building local food systems in Indigenous communities. Your gift will supply equipment and materials for learning workshops and canning circles to preserve local food through canning and smoking. The preserved food will then be distributed to community members.



2X MATCHED

## COMMUNITY & SCHOOL GARDENS \$85

Community and school gardens provide essential nutrition and improve food security within communities, which is needed now more than ever. This gift provides seeds, equipment, fencing and other supplies for one community or school garden.



2X MATCHED

NEW

## INDIGENOUS FOOD FOREST FUND \$250

Unlike a traditional farm, a food forest is self-sustaining once established. This means it can feed families for generations while helping Indigenous communities re-establish food sovereignty. This gift, which includes plants, soil, fertilizer, tools, fencing and irrigation, will contribute to the establishment of food forests in four Indigenous communities.



URGENT

POPULAR

2X MATCHED

## FRESH FOOD BOX \$45

Fresh food boxes are a welcome supplement to family nutrition, especially in communities where fresh food is unaffordable and where it's hard to get to shops due to distance and weather. Your gift provides a family with a box of fresh food that could consist of wild game, locally harvested and preserved food, and supplemented with other fresh food as needed.



2X MATCHED

## GREENHOUSE \$55

Greenhouses help to start growing seedlings for gardens to get food earlier in the year. With Canada's short growing season, especially in northern regions, greenhouses will help grow more food to feed more people. Your gift will contribute toward building greenhouses and outfitting them with work benches, pots, and soil.



2X MATCHED

NEW

## TRADITIONAL FOOD HARVESTING CAMP \$35

Learning to harvest from the land is important for Indigenous communities to achieve food sovereignty and to pass on knowledge about the land and how to live off of it to younger generations. Your gift will support seasonal overnight camping trips to fish, hunt moose and gather wild food like berries and beneficial plants.

# GREATEST NEED



Give a gift where the need is greatest! With the increasing cost of food and most goods, this has been a challenging year for the children and families. Accessing food has become even harder than usual. Support what communities need most and ensure children get what they urgently need to thrive.

## GREATEST NEED \$30 OR \$50

POPULAR

When you choose this gift, we'll put your donation to work where it is most urgently needed. You'll be giving life-changing support to families in the form of food, and feeding programs to children who need it most.



## GIVE MONTHLY TO HELP CHILDREN EVERY DAY!

Giving a monthly donation\* makes an even bigger impact for children. When you become a monthly supporter, it is easy for you and you help make long-lasting improvements to children's lives. Your convenient monthly gifts will provide food, education, livelihood and food support for families, where and when it's needed most!

\*Minimum donation of \$10/month.

# WOMEN'S LIVELIHOOD & EQUALITY



Give the gift of livelihood & equality! Supporting women's livelihood helps women gain economic empowerment and self-confidence while strengthening their families. During these uncertain times, gifts that provide economic security are needed more than ever.



## WOMEN'S INCOME & SAVINGS GROUPS \$120

Invest in a Village Savings and Loans Association (VSLA) and you'll give women the gift of economic empowerment. This gift provides women with credit, savings accounts, business support, and access to land and seeds to help grow their agriculture businesses in areas where women are often denied access to these services. VSLAs are unleashing women's capacity to make lasting contributions to their families and communities.



## GIRLS' EMPOWERMENT CLUB \$50

Empowering girls helps pave the way to equality by raising their status, improving safety, and increasing opportunities for girls around the world. Your gift will help girls learn about their rights and protect them from gender-based violence by supporting a community club that focuses on breaking down gender barriers.



## GRADUATION PACKAGE \$90

Vocational training increases livelihood opportunities for youth and women and helps them on the path toward income stability. This gift provides tools and equipment for new graduates of vocational training programs to give them a strong start to their new career. The items supplied will be dependant on the program and can include a sewing machine, beading supplies, weaving looms and supplies or farming seeds and tools.

# FOOD RELIEF



Give the gift of feeding families! These gifts will help provide children and families with the essential nutrition they need and help to increase food security.

**SCHOOL MEALS FOR A MONTH \$25** POPULAR

A meal served at school keeps children in school and helps them to focus on learning. Your gift will provide a student in an international community with a nutritious meal at school every day for a month.

**SCHOOL MEALS FOR A YEAR \$250**

School meals motivate children to attend school and help them learn while there. Your gift will provide a school year of nutritious meals and snacks to help children grow healthy and strong.



NEW  
URGENT  
2X MATCHED

## LAND-BASED MEALS \$35

Restoring Indigenous food systems in Indigenous communities is the first step in restoring food sovereignty and increasing food security. Land-based harvesting like hunting, fishing, trapping and gathering plants and berries provides a healthy, affordable and sustainable source of food. The harvested food will provide community meals and be distributed to families to help improve food security. Your gift will support land-based meals by purchasing equipment, such as fishing poles, trapping equipment and snowshoes.



POPULAR  
2X MATCHED

## COMMUNITY SOUP KITCHEN \$65

With the increasing cost of food, having a community soup kitchen helps to offset the cost of food for families and community members. Your gift will provide community meals in Indigenous communities in Canada.



School meals have a profound impact on a child's education and well-being. For 11-year-old Zainabu from Uganda, school meals are more than just sustenance; they are a gateway to a brighter future. Zainabu does well in her math classes and when she grows up, she would like to be a banker. Her parents are committed to support her education to achieve her goals, but with their limited income they struggled to pay all the fees to keep their three children in school. That changed when they started to receive support from Canadian Feed The Children supporters like you.

Zainabu now has all her school fees paid and receives school meals. With each meal, Zainabu told us that her concentration sharpens, her enthusiasm for learning ignites, and her energy becomes infectious in the classroom. School meals not only nourish her body but also fuel her mind, helping her to do better in school.

The best part of school for Zainabu is playing her favourite sport – netball, and she is training hard to make the first school team. By having meals at school, she has the energy to stay for after-school activities, like netball and extra lessons, enriching her educational experience.

School meals level the playing field, ensuring that every child has a fair chance at success, regardless of their background. By donating school meals, you are helping shape the future for children, like Zainabu.

# EDUCATION



Give the gift of education! Education is essential to break free from poverty and improve financial and food security for the future. Make sure children have everything they need to stay in school and succeed.



URGENT  
POPULAR

## SCHOOL SUPPLIES: FOR A CHILD \$18 | FOR A CLASSROOM \$270

Your gift gives primary school students the essential items they need for a successful year of learning. Due to the increasing cost, parents are struggling to purchase the school supplies that their children need. This gift includes notebooks, textbooks, pens, pencils, and a ruler for children in an international community.



2X MATCHED

## GIRLS' EDUCATION \$75

When a girl stays in school longer, she improves her future earning potential, allowing her to build a better life for herself, her family, and her community. This gift contributes to community advocacy to encourage parents to keep their daughters in school, school clubs promoting gender equality, and school supplies for girls in international communities.



## SCHOOL UNIFORM \$29

Your gift of a school uniform – usually mandatory but often unaffordable – allows a child to enroll and stay in school, boosts their confidence, and gives them a sense of belonging.



## READING BOOKS \$15

Foster a love of reading and life-long learning by encouraging children to read. This gift supplies books to children through schools and community reading clubs.



NEW

## AFTER-SCHOOL CLUBS \$40

After-school clubs and classes, like chess and robotics, provide additional opportunities for children to learn and develop interests. They also provide a safe place for children to stay after school while their parents are working. Your gift supports a child to attend an after-school club or class.



## SCHOOL FEES \$54

In many developing countries the cost of education is one of the biggest obstacles to keeping children in school, especially in rural communities. Not only are the fees high, they are usually due at a time when parents are waiting for farming income to come in. This gift will provide a contribution toward the school fees for one secondary school child.



NEW

## DESKTOP COMPUTER \$450

In the age of technology having access to computers is essential to learn. Your gift will provide a desktop computer for a school.

# THRIVING COMMUNITIES



Give a gift to help communities thrive! Gifts like clean water, hygiene and infrastructure are essential for keeping children and communities healthy.



2X MATCHED  
POPULAR

## PERIOD KIT \$18

In many developing countries girls often do not have access to sanitary pads and they will frequently miss school during menstruation. This gift will provide three school-aged girls with a kit of reusable sanitary pads in discreet packaging that they can take anywhere. Your gift will not only provide girls with an essential item but help keep them in school every day.



2X MATCHED  
URGENT

## CLEAN DRINKING WATER \$65

Access to safe, clean drinking water is essential for everyone to drink and to improve hygiene to keep children healthy. Your gift contributes toward finding new drinking water sources to improve access to clean water in communities.



POPULAR

## LATRINE \$125

Latrines improve hygiene and are essential to keeping children, especially adolescent girls, healthy and in school. Your gift will contribute to building latrines at schools.



## SOLAR PANELS \$150

Many rural and remote areas around the world do not have stable access to an electrical grid, which makes learning challenging, especially since access to technology has become paramount to learning. Your gift will contribute toward the installation of solar panels on rural classrooms to help children learn.

# HORTICULTURE



Supporting horticulture to grow food improves food security for both families and communities. Gifts like gardens, bees and irrigation provide families with fresh food and income.



2X MATCHED  
POPULAR

## VEGETABLE GARDEN \$45

There's food on the table all year long when families have the seeds, tools, and knowledge to perfect their production of vegetables like tomatoes, onions, peppers, and sweet potatoes. Whether in a rural community or an urban home garden, families have access to healthy food and a source of income.



## IRRIGATION SYSTEM \$549

When rain is not a given, irrigation systems are essential to grow vegetables. This gift will provide an irrigation system to help a farmer make sure their vegetable fields are watered with just the right amount to keep plants growing to produce food.



## BEEES \$38

With training and supplies, farmers – particularly women – can take advantage of this sweet opportunity to not only help their gardens grow better, but to also supplement their agricultural income. Bees are great for the environment too! This gift provides beekeeping training and start-up supplies.



2X MATCHED

## BERRY BUSHES & FRUIT TREES \$100

Help grow a food forest in an Indigenous community and support First Nations families to reclaim their culture and traditions around food. Your gift will help buy starter fruit trees and berry bushes, including plums, cherries, apples, pears and more, plus tools and training. This gift will produce a bountiful source of healthy nutrition in communities where fresh fruit is often unavailable or unaffordable.



Thank you  
for choosing gifts to help  
feed & nourish children

CHOOSE YOUR GIFT(S)	PRICE	QTY	TOTAL	CFTC USE
Chickens	\$25		\$	535
Chickens for a Community	\$75		\$	640
Family Farm	\$299		\$	620
Goat	\$80		\$	534
Piglet	\$50		\$	569
Sheep	\$65		\$	568
Community & Schools Gardens	\$85		\$	544
Food Preparation & Preservation	\$25		\$	665
Fresh Food Box	\$45		\$	588
Greenhouse	\$55		\$	656
Indigenous Food Forest Fund	\$250		\$	652
School Meals	\$75		\$	602
Traditional Food Harvesting Camp	\$35		\$	663
Greatest Need	\$30		\$	634
Greatest Need	\$50		\$	633
Girls' Empowerment Club	\$50		\$	638
Graduation Package	\$90		\$	664
Women's Income & Savings Groups	\$120		\$	584
Community Soup Kitchen	\$65		\$	655
Land-based Meals	\$35		\$	668
School Meals for a Year	\$250		\$	581
School Meals for a Month	\$25		\$	630
After-School Clubs	\$40		\$	667
Desktop Computer	\$450		\$	558
Girls' Education	\$75		\$	658
Reading Books	\$15		\$	659
School Fees	\$54		\$	644
School Supplies for a Classroom	\$270		\$	505
School Supplies for a Student	\$18		\$	509
School Uniform	\$29		\$	501
Clean Drinking Water	\$65		\$	525
Latrine	\$125		\$	524
Period Kit	\$18		\$	643
Solar Panels	\$150		\$	660
Bees	\$38		\$	579
Berry Bushes & Fruit Trees	\$100		\$	627
Irrigation System	\$549		\$	646
Vegetable Garden	\$45		\$	601
Additional Gift			\$	635
Yes! I would like to donate monthly			\$	
<b>TOTAL AMOUNT</b>			<b>\$</b>	

### PERSONAL INFORMATION:

My contact information is the same as the mailing label on the reverse.

Supporter # \_\_\_\_\_ (if known)

Mr./Mrs./Ms./\_\_\_\_\_ Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: (H) \_\_\_\_\_ (W) \_\_\_\_\_

(C) \_\_\_\_\_

Email: \_\_\_\_\_

Do you wish to receive your tax receipt by email?  yes  no

### PAYMENT INFORMATION:

I have enclosed a cheque made payable to Canadian Feed The Children

Please bill my credit card:  VISA  MasterCard  AMERICAN EXPRESS

Card #: \_\_\_\_\_

Expiry: \_\_\_\_ / \_\_\_\_ Signature on card: \_\_\_\_\_

### GREETING CARD REQUEST:

I do not need a card

Please mail card/s to my attention

Please email printable pdf cards to my attention  
(Your email is required above)

# GIFTS MORE URGENTLY NEEDED

These are the gifts most in need that will make the biggest impact.



FRESH FOOD BOX \$45



SCHOOL MEALS \$75



LAND-BASED MEALS \$35



SCHOOL SUPPLIES FOR A STUDENT \$18



GREATEST NEED \$30 or \$50



VEGETABLE GARDEN \$45

Your gift today will change a child's life.

**THANK YOU FOR CHOOSING THE BEST.GIFT.EVER!**

[bestgiftever.org](http://bestgiftever.org) 1-800-387-1221

**Free card**  
with every gift



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